



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: STEPHANIE KOHLBAUER  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394753	08-02-2012	08-02-2012	1	AMERICANS FOR PROSPERITY	AMER FOR PROSPERITY	POLITICALS	WPVI - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title	
322			240653	PHILADELPHIA	A. CLIFFORD	08-08-2012	08-14-2012	M (Broadcast Month, Cycle 1)							N	240653	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 322														
1	08-08-2012	08-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30			1	1	1			3	1,600	3	4,800.00
2	08-08-2012	08-10-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30			1	1	1			3	1,200	3	3,600.00
3	08-08-2012	08-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30			1	1	1			3	2,800	3	8,400.00
4	08-08-2012	08-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30			3		3			6	2,500	6	15,000.00
5	08-08-2012	08-09-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30			1	1				2	1,600	2	3,200.00
6	08-09-2012	08-09-2012	07:30PM - 10:40PM	EAGLES FOOTBALL GAMES (7240)	10	30					2			2	7,500	2	15,000.00
7	08-11-2012	08-11-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)	10	30						1		1	800	1	800.00
8	08-12-2012	08-12-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)	10	30							1	1	500	1	500.00
9	08-12-2012	08-12-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705	10	30							1	1	3,000	1	3,000.00
10	08-13-2012	08-14-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1						2	1,600	2	3,200.00
11	08-13-2012	08-14-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1	1						2	1,200	2	2,400.00
12	08-13-2012	08-14-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1	1						2	2,800	2	5,600.00
13	08-13-2012	08-14-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)	10	30	2	2						4	2,500	4	10,000.00
14	08-13-2012	08-14-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)	10	30	1	1						2	1,600	2	3,200.00
15	08-09-2012	08-09-2012	07:00PM - 08:00PM	ROTATOR 5A-459AM (7191)	10	30					2			2	2,500	0	0.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 394753	Contract Dt 08-02-2012	Revision Dt 08-02-2012	Rev# 1	Advertiser AMERICANS FOR PROSPERITY	Brand AMER FOR PROSPERITY	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 322		CMS # 240653	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 08-08-2012	End Date 08-14-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 240653								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 322														
														Contracted Gross Total:		34	78,700.00
														Actual Gross Total:		34	78,700.00
														Agency Commission:			11,805.00
														Net Total:			66,895.00
Month/YR			Preempted		Made Good		Contract Total			Adjustments			Actual Total				
Aug 12			0.00		0.00		78,700.00			0.00			78,700.00				
TOTAL			0.00		0.00		78,700.00			0.00			78,700.00				

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